

# INNOVATE, MOVE, PROMOTE: THE EVOLUTION OF BUSINESS IDEAS THROUGH SPORT & TOURISM

EARN  
3 ECTS  
CREDITS

Develop **your own business idea** in sports and tourism. Learn from real destinations, industry experts and mentors. Combine online collaboration with an intensive on-site experience in Slovenia.

ONLINE → ON-SITE → PITCH

## What will you gain?

- Develop a real business idea
- Work in international teams
- Learn through real-life case studies
- Connect sports, tourism & entrepreneurship
- Get mentoring from experts and practitioners
- Improve presentation and pitching skills

APPLY NOW:



LIMITED SPOTS AVAILABLE  
APPLY BY 20 MARCH OR UNTIL FULL

## EXPERIENCE SLOVENIA

PLANICA  
WORLD-FAMOUS SPORTS DESTINATION

KRANJSKA GORA  
ALPINE TOURISM & EVENTS

BLED  
ICONIC LAKE & SUSTAINABLE TOURISM

LJUBLJANA  
CREATIVE CAPITAL



11. – 15. MAY 2026

📍 SLOVENIA, LJUBLJANA