

OFFICIAL PROGRAMME

**MOMENTUM: MARKETING & EVENTS SYNERGY
30/06/2025 – 04/07/2025**

June 30th – Arrival

09:30h – 10:00h Arrival of participants / Registrations
10:00h – 10:15h Official Opening
10:15h – 11:00h Ice breaking games
11:00h – 12:00h Project work
12:00h – 13:30h Lunch
15:00h – 16:30h Visit to city of Split with tour guide

July 1st – Lectures and Workshops at Aspira University of Applied Sciences in Split

09:30h – 10:00h Welcome Coffee
10:00h – 11:00h Lectures
11:00h – 12:30h Group work on Project
12:30h – 14:00h Lunch break
14:00h – 15:30h Project updates

July 2nd – Company Visit

09:30h – 11:30h TBA

July 3rd – Lectures and Workshops at Aspira University of Applied Sciences in Split

10:00h – 11:00h Lectures
11:00h – 12:30h Group work on Project
12:30h – 13:00h Coffee Break
13:00h – 14:00h Group work on Project
14:00h – 15:00h Lunch

July 4th – Presentations of group projects

09:00h – 11:00h Group work on Project
11:00h – 12:00h Coffee Break
12:00h – 14:00h Final Presentations
14:00h – 15:00h Certificates ceremony