

Blended Intensive Programme

HealthComm+: Mastering Health Communication in the Era of Misinformation

13th – 17th May 2024

Are you looking for an exciting and innovative way to further your education while working within an international context?

The Blended Intensive Programme (BIP) is designed to provide you with a unique and top notch learning experience abroad.



Our programme is designed in cooperation with two partner institutions: Faculty of Health Studies of University of Rijeka and Bernays University of applied sciences.

The Blended Intensive Programme (BIP) will be held at the “Akvarij” venue on the University of Rijeka Campus.

Additionally to two virtual sessions, you will have the opportunity to work with peers from all around the world on a real-life challenge in Rijeka, Croatia.

Don't miss this opportunity to be part of a remarkable and exciting international educational experience.

Learning outcomes

Understanding the importance of communicating knowledge about health issues

Recognizing misinformation

Developing skills to effectively communicate with the population

What to expect

A combination of lectures, interactive workshops, discussions, group work, and virtual presentations.

Obtain 3 ECTS upon successful programme completion

Programme Highlights

May 7th online

Introduction
Group building activities
Introduction to the process
and topics

May 13th

Opening session
Introduction to communication
skills for healthcare
professionals
Structured networking

May 14th

Workshop on misinformation
Brain in a digitalised world:
ethical, communicational, and
other consequences

May 15th

Ethics and responsibility in
communication about health topics
Practical work on recognizing ethically
debatable situations and appropriate
reactions to them
Field trip
Reflection in the context of ethics

May 16th

Assessment of
communication profile
Writing a reflective journal
about what was learned in
the context of
misinformation and ethics

May 17th

Using digital tools for education
and communication with different
population groups
Reflection and initial evaluation

May 28th online

In-depth evaluation and
follow-up

Deadline for registration is February 29th, 2024.

The price with organized accommodation is 280 €.

The price without organized accommodation is 80 €

Contact us: Marija Spevan - mspevan@fzsri.uniri.hr